

The **Digital Transformation Workshop** is designed to help you profit and prosper in a digital economy.



WHO IS DTW SUITABLE FOR?

This workshop is designed for business leaders:

- Looking to prepare for Digital Transformation
- With a proven track record of domestic sales
- Committed to actively participating in the program

Benefits of Digital Transformation include:

- Improved productivity and operational efficiency
- Increased profitability and customer satisfaction
- Enhanced data collection and resource management
- Increased employee collaboration and engagement

DTW HELPS YOU GET RESULTS

World Trade Centre Vancouver programs are designed to help companies achieve results fast!



DISCOVER how to make data-driven decisions and effectively lead an organization in today's hybrid environment



ENGAGE with experts and make direct connections to available financing and grants that can support your digital adoption



CREATE a Digital Blueprint to prepare your organization for digital transformation

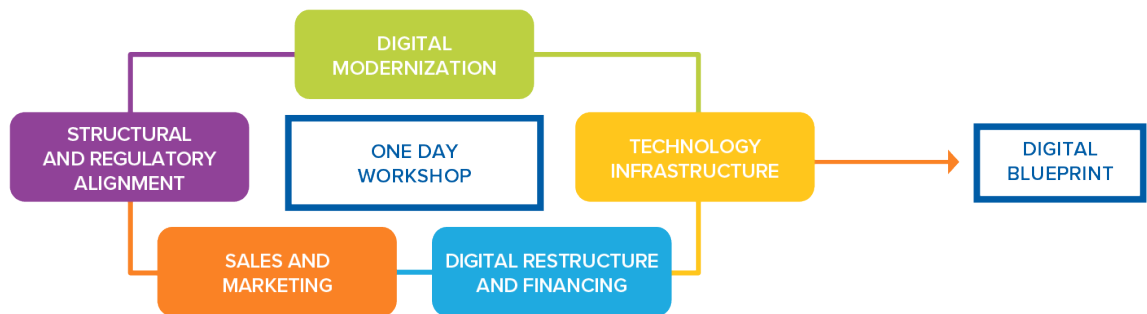
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PROGRAM OVERVIEW

Digital transformation is the process of using technology to create new — or modify existing business processes, culture, and customer experiences to meet changing business and market requirements.

The Digital Transformation Workshop (DTW) focuses on the five (5) program pillars to support SME's through building a customized digital transformation blueprint.

DTW is a one-day interactive workshop.



CONNECT GLOBALLY PROSPER LOCALLY

DTW is delivered by World Trade Centre Vancouver (WTC-V).

A member of the World Trade Centers Association, we deliver unparalleled access to global-minded, highly-targeted audiences made up of the most influential C-suite and political leaders, small business owners, and thought-leaders in Western Canada and beyond. WTC-V has access to over 300 properties and trade services in nearly 100 countries worldwide.

TESTIMONIALS



The Digital Transformation Workshop presented a broad and comprehensive array of topics that would be valuable to any organization looking to establish and/or enhance their digital presence. The information shared was valuable for both strategic and tactical purposes, and the presentations were engaging. The workshop was well run, it was a good investment of our time.



As a result of taking the Digital Transformation Workshop, we are now well-positioned to make use of new technology in our ongoing growth plan. It has allowed us to remain competitive while also providing security and scalability within our company structure. Highly recommended!



I would recommend the DTW workshop to anybody that is building their business, looking to grow in a digital way and thinking about what solutions are on the market and what their needs are. Really you don't know what you don't have until you attend a meeting like this and you understand where the eco-system is.

Take the next step - register today
boardoftrade.com/wtc/dtw

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