



The Vancouver Board of Trade




Municipal Election Survey

October 2014




1. Are you aware there is an upcoming Municipal Election on November 15, 2014?

Response	Chart	Percentage	Count
Yes		95.3%	201
No		4.7%	10
		Total Responses	211



2. Do you plan on voting in the upcoming Municipal Election?

Response	Chart	Percentage	Count
Yes		92.9%	195
No		3.3%	7
Unsure		3.8%	8
Total Responses			210



3. Do you believe business should have a vote in Municipal Elections?

Response	Chart	Percentage	Count
Yes		49.8%	102
No		36.6%	75
Unsure		13.7%	28
		Total Responses	205



4. Do you believe the current City of Vancouver Municipal Government is on the right track?

Response	Chart	Percentage	Count
Yes		35.1%	72
No		64.9%	133
		Total Responses	205










5. If outside the municipality of the City of Vancouver, do you believe your Municipal Government is on the right track?

Response	Chart	Percentage	Count
Yes		46.0%	52
No		54.0%	61
		Total Responses	113









6. Do you believe the regional government of Metro Vancouver is on the right track?

Response	Chart	Percentage	Count
Yes		39.8%	80
No		60.2%	121
		Total Responses	201




7. What do you see as the most important issues for you and your business in the upcoming Municipal election? (please pick no more than three)

Response	Chart	Percentage	Count
Public Transit and Transportation Infrastructure		68.1%	143
Real Estate Development, Increased Density, and Long-Term Planning		50.5%	106
Affordable and Social Housing		34.8%	73
Homelessness		17.6%	37
Loss of Industrial Land		21.0%	44
"Greenest City" Initiatives		17.6%	37
Community Engagement / Government Transparency		40.0%	84
Business Property taxes		26.7%	56
Other, please specify...		21.9%	46
		Total Responses	210



8. What changes, if any, do you want the next government in your municipality to pursue in regards to Transportation? (please pick no more than three)

Response	Chart	Percentage	Count
Build more bike lanes		26.3%	55
Remove existing bike lanes		34.4%	72
Better traffic management during development / construction		46.4%	97
Properly fund transportation and transit development without shifting the burden further on to business		48.8%	102
Rapid transit along the Broadway corridor		32.1%	67
Improved goods movement		15.8%	33
More bus service		12.0%	25
Other, please specify...		19.1%	40
		Total Responses	209



9. Do you want the Civic Government to champion a "yes" vote in next year's TransLink Funding Referendum?

Response	Chart	Percentage	Count
Yes		41.6%	87
No		9.6%	20
Unsure		48.8%	102
		Total Responses	209

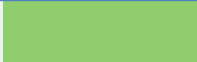




10. Should the City of Vancouver pursue ways to champion the development of Energy, Natural Resources, and the Port Facilities?

Response	Chart	Percentage	Count
Yes		66.3%	134
No		33.7%	68
		Total Responses	202

11. Do Business Property Tax Rates Negatively Affect your Business?

Response	Chart	Percentage	Count
Yes		38.6%	76
No		61.4%	121
		Total Responses	197

12. How Important is it to you that the City of Vancouver expands on its Economic Strategy?

Response	Chart	Percentage	Count
Very Important		47.3%	97
Important		33.7%	69
Moderately Important		12.7%	26
Of Little Importance		4.9%	10
Unimportant		1.5%	3
		Total Responses	205

13. What do you want Local Government to do for Small Businesses? Top 5 Overall Themes

1. Less red tape
2. Reasonable taxation/reduction in taxes
3. More benefits for small businesses
4. Less parking restrictions and lower parking rates
5. More green initiatives

14. If not previously mentioned, what other issues are Important to you and your Business in the Upcoming Municipal Election?

Top 5 Overall Key Themes

1. Increased Transparency and Openness
2. Decrease government bureaucracy and size
3. Listen to the public
4. Too much red tape
5. More cooperation between civic governments