



# Engaged Leadership Program

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**RIX CENTRE**  
FOR LEADERSHIP

Society is facing complex challenges from climate change, growing divisiveness and economic inequalities, supply chain issues and labour shortages. Now more than ever, engaged leaders with new skills and knowledge, who contribute to their communities are key to a stronger and more inclusive future.

The Greater Vancouver Board of Trade is committed to building thriving communities. The late Dr. Don Rix, a renowned philanthropist and Governor of the Board of Trade, was dedicated to supporting the development of young people. Through his generosity, the Rix Centre for Corporate Leadership Endowment was established in 2009 to support emerging leaders.

Through the Rix Centre for Leadership, the Greater Vancouver Board of Trade has built on that vision and launched the **Engaged Leadership Program**. Through education, training and mentorship this unique program will support the development of future leaders, enabling them to become engaged citizens making positive impacts on their communities.

The program will provide **Resilient Leadership** training, **Mentorship**, and **Community Engagement** opportunities for our future leaders.

## Why participate:

- Become a resilient leader
- Make a greater impact in your community
- Connect with and learn from community leaders

## Program Structure

*Curated content for emerging leaders.*

The **Engaged Leadership Program** consists of 20-30 hours of course material, community engagement, networking opportunities and roundtables with high-profile business leaders over a 6-month period. All program activities will be scheduled beginning in January and participants are required to attend all courses and roundtables and to participate in events and community outreach activities.

## Enrollment Criteria

If you have any questions please email  
**[programs@boardoftrade.com](mailto:programs@boardoftrade.com)**

- An undergraduate degree in any discipline - industry experience may be considered in place of an academic degree.
- Have a minimum of five years of professional work experience, including two years of management or leadership role\*.
- Reside in the Greater Vancouver region for the duration of the program.
- Strong written and verbal communication skills.

*\* Most participants have between 5 and 15 years of professional work experience.*

**Learning requirements:** In order to earn a Certificate of Completion, participants must attend all three courses: Innovation and Engagement, Change Management, and Board Governance.

To apply go to **[boardoftrade.com/elp](http://boardoftrade.com/elp)**

Modules	Learning Outcomes	Delivered By
<b>Module 1:            Innovation and            Engagement            (3 hours)</b>	<ul style="list-style-type: none"> <li>• Understand key theoretical frameworks and resources in the field</li> <li>• Recognize core management competencies that nurture a culture of innovation</li> <li>• Understand their own relationship to these competencies, including areas requiring increased attention</li> <li>• Develop a personal action plan and assessment tool to apply the learning in their unique context</li> </ul>	BCIT School of Business + Media
<b>Module 2:            Change Management            (3 hours)</b>	<ul style="list-style-type: none"> <li>• Understand the steps necessary for preparing a change strategy and building support for the change</li> <li>• Employ strategies for gathering data, addressing concerns and issues, evaluating options, and adapting a change direction</li> <li>• Use strategies for aligning people with a change, appealing to emotions and facts</li> <li>• Describe the importance of resiliency in the context of change, and employ strategies the change leader and individual change participant can use to foster resiliency</li> </ul>	BCIT School of Business + Media
<b>Module 3:            Understanding            Board Governance            (3 hours)</b>	<ul style="list-style-type: none"> <li>• What exactly is “governance”?</li> <li>• What really is the job of a board?</li> <li>• How do managers and boards work together?</li> <li>• How should you prepare for your first interaction with your board?</li> <li>• What role can you play in enhancing governance effectiveness throughout your organization?</li> </ul>	Watson Advisors
<b>On-going:            Community            Engagement            (2-6 hours)</b>	<ul style="list-style-type: none"> <li>• Learn and apply new skills through volunteering</li> <li>• Get a better understanding of our local non-profits/charities and their purpose</li> <li>• Give back to your local community</li> <li>• Expand and grow your network</li> </ul>	Engaged Leadership Program Advisory Committee
<b>On-going:            Thought-Leadership            (6-10 hours)</b>	<ul style="list-style-type: none"> <li>• Gain access to renowned business leaders in an intimate and private setting</li> <li>• Learn from real-world experiences of subject-matter experts</li> </ul>	Greater Vancouver Board of Trade